

FRONT-END DEVELOPMENT

In each job I've had, my primary role has been HTML and CSS development. I've built websites since elementary school, crafting my own techniques to be more skillful and efficient. I like solving problems in a creative way, and I've often had coworkers remark, "You did that with just CSS?" By default, the pages I build are cross-browser compatible, degrade gracefully, and have basic SEO practices in mind.

- Rails, Python, PHP environments
- Haml, SASS, LESS
- Looking to expand JavaScript experience
- Git for version control

ADDITIONAL SKILLS

Most of my experiences have been with small teams that require each person to bring a variety of skills to the table.

- Information architecture & research
- In-person user testing
- Attention to typography & design
- Photoshop, Illustrator, Fireworks, InDesign
- Written and interpersonal communication
- Positive attitude

JOB EXPERIENCES

Front-End Developer

*StockTwits—San Diego, CA
Feb 2011 to June 2012*

Worked in a fast-paced Ruby on Rails startup environment.

- Reduced 20,000 lines of CSS down to 5,000 lines
- Created layout maps to reorganize, delete, and combine partials
- Set up routes, controllers, and layouts for each page

Web Designer & Information Architect

*Apartment Therapy Media—New York, NY
Aug 2009 to Feb 2011*

Joined the team to organize a redesign for a blog network reaching 5 million unique visitors a month.

- Completely reorganized category structure across the blog network
- Provided site maps and wireframes for redesign which led to large improvements in page views, unique visitors, time on site and bounce rate
- Worked with clients such as Valspar, GQ, & Bloomingdales to create microsites for contests and events

User Experience Designer

*The Mechanism—New York, NY
May 2008 to Aug 2009*

Worked in an agency setting to create a wide variety of websites.

- Prepared proposals and functional specifications
- Met with clients to develop site maps, content maps, wireframes, and site designs
- Presented on typography for the web at NY Web Standards Meetup

Web Designer

*Designscope—Daylesford, VIC, Australia
Jan to June 2007*

Lived in Australia to learn about design culture in another country.

- Designed brochures, stationary, & websites
- Illustrated 3 textbooks for Cambridge University Press
- Managed designers, developers, & SEO specialists to complete web projects
- Taught workshops on best practices for front-end development

Bowling Green State University • Bachelor of Science in Technology

Major in Visual Communication Technology • Concentrations in Graphic Design & Interactive Media • Minor in Business • Graduated Magna Cum Laude • President's Academic Merit Scholarship